



We really used our noodle to create this unique concept!

So SPEEDY

- All menu items are prepared in less than three minutes
- Most ingredients are purchased in a prepared state

So EASY

- Little staff training is required
- All ingredients are sourced from main line suppliers

So SIMPLE

- Low inventory requirements - Salads, Sandwich Wraps and Mac n' Cheez! use many of the same ingredients
- Easy to train and manage

So FLEXIBLE

- Menu variety allows maximum dine-in, carryout and catering sales
- Toppings and "mix-ins" create nearly endless options for the consumer

So APPEALING

- All food is prepared in an open kitchen for visual appeal
- Fast-casual comfort food with upscale flavor combos
- Upbeat, energetic atmosphere



What's all the EXCITEMENT About?

We get fresh with our customers!

Fresh, quality ingredients, that is. We make it really fast and really good. Yes, you can have it all!

We're not talking trend here...

Macaroni and Cheese has been a popular comfort food in the US for around 200 years!

We give the people what they want.

Something for everyone - salads, wraps, soups, desserts and, of course Mac n' Cheez!

We know our stuff!

Our founders, Chef Lorraine Platman and Gary Sussman have over 60 years of combined restaurant experience. That's them in the pic above.



What's in it for ME, you ask?

World domination!!! Well, no... But, we do offer a strong niche position in the fastest growing segment of the restaurant industry.

Be the Big Cheese... Jump into the "fast-casual" market with a unique concept in a segment that's not overcrowded! There's still a wide selection of markets available.

Or the REALLY Big Cheese... Sure, one restaurant is great. But you can also become an area developer and partner with our team to develop an entire region! Many areas for development are wide open – for now, that is!

No Matter How You Slice It... This delicious opportunity comes with a full menu of support. Our team helps with site selection, store planning, proper training and staff management.



Our Story (and we're sticking to it!)

It All Started When... Chef Lorraine was in the 5th grade (no, they didn't call her Chef Lorraine then!) and she made Mac and Cheese with her Girl Scout Troop. Everyone loved her macaroni and cheese (that's what they called it back then) and Lorraine's parents would ask her to make it for the whole family!

For 30 Years... She experimented with different ingredients, procedures and recipes to get just the right "Ooey-Gooley" texture for her cheese sauce and the exact Cheddar cheese flavor and "mouth feel" to go with the fine durum wheat semolina pasta she uses at Sweet Lorraine's Fabulous Mac n' Cheez!

It's Not Your Mama's Mac n' Cheese! It's genius in a bowl - delicious "Made-Fresh-to-Order" Macaroni and Cheese prepared just for you in only 3 minutes! Classic Mac, plus enticing flavor combos like *Cajun Shrimp Mac* and *Truffle and Mushroom Mac*. Or make it YOUR Mac and create your personal "mac-tacular" recipe with our selection of meats, veggies and cheeses. You can even order your mac as a wrap!

More than Mac... There's something for everyone with equally awesome soups, sandwich wraps, salads and desserts - all made with Chef Lorraine's trademark flair for flavor.

Just the Beginning... The first "Sweet Lorraine's Fabulous Mac n' Cheez!" opened in Auburn Hills, Michigan in 2010. It was an instant hit! Our second "Mac n' Cheez!" location opened in Troy, Michigan in 2012. Again, rave reviews!

A Tasty Opportunity! The time has come to spread Ooey-Gooley goodness across the land! Plans are in place for expansion throughout Michigan - and beyond. Join the "Mac n' Cheez!" Revolution!



Hungry to learn more?

Call Gary Sussman at 248.559.7311 ext. 206

Or visit macncheez.com/franchise.htm